

Proposal Rubric

Louisiana Voices RFP

Score _____

Name: _____ Project Name _____

Percentage Value	CATEGORY	10	7	4	1	SCORE
Completeness 20%	Completeness	All required fields are filled out completely.	Most required fields are filled out completely.	Some required fields are filled out completely.	One required field is filled out completely.	
	Length of Essay	Essay is at least 1000 words long	Essay is 800-999 words long	Essay is 400-799 words long	Essay is 399 words or less long	
	Length of Sections	All three essay questions are answered with the minimum number of required words.	Two essay questions are answered with the minimum number of required words.	One essay question was answered with the minimum number of required words.	No essay questions were answered with the minimum number of required words.	
Quality of Information 30%	Quality of Information	Information clearly relates to the main topic. It includes several supporting details and/or examples.	Information clearly relates to the main topic. It provides 1-2 supporting details and/or examples.	Information clearly relates to the main topic. No details and/or examples are given.	Information has little or nothing to do with the main topic.	
	Organization	Careful and/or suitable organization	Logical organization	Lapses in focus and/or coherence	Random or weak organization	
	Language	Precise and/or rich language	Acceptable, effective language	Simplistic and/or imprecise language	Incorrect and/or ineffective wording and/or sentence structure	

	Development of Ideas	Depth and complexity of ideas supported by rich, engaging and/or pertinent details; evidence of analysis, reflection and insight	Depth of idea development supported by elaborated, relevant details	Unelaborated idea development; unelaborated and/or repetitious details	Minimal idea development, limited and/or unrelated details	
Quality and Understanding of Folklife Content 40%	Understanding of Folklife	essay demonstrates that the applicant has an excellent understanding of what folklife is	essay demonstrates that the applicant has a good understanding of what folklife is	essay demonstrates that the applicant has a poor understanding of what folklife is	essay demonstrates that the applicant does not understand what folklife is	
	Use of Louisiana Folklife Content	essay demonstrates that the applicant is incorporating Louisiana folklife content into projects or is using appropriate artists/resources	essay demonstrates that the applicant is mostly incorporating Louisiana folklife content into projects or is using appropriate artists/resources	essay demonstrates that the applicant is incorporating Louisiana folklife content into projects or is using inappropriate artists/resources	essay demonstrates that the applicant is not incorporating folklife content, artists, or resources into projects	
	Use of Folklife Resources	project/s use 3 or more resources and/or artists that are appropriate to the goals of the project	project/s use 2 resources and/or artists that are appropriate to the goals of the project	project/s use 1 resources and/or artists that are appropriate to the goals of the project	project/s use no resources and no artists in the project	
Replicability / Innovation 10%	Replicability / Innovation	The proposed project can be easily replicated and is innovative and ambitious.	The proposed project is not easily replicated, but is innovative or ambitious enough that it merits production.	The proposed project is easily replicated but is not very innovative or ambitious.	The proposed project is not easily replicated and is not innovative or ambitious.	
	TOTAL					